Board of Trustees Meeting
Wednesday, April 19, 2023 – 6:00pm
Location – Roseville Venture Lab, 316 Vernon Street, Ste 110, Roseville, CA 95678

   a. Excused – G. Gonzales
   b. Also Attending – P. Storm, D. Frank, C. High, J. Carnathan, T. Branson, R. Gregg

II. Additions to Agenda – 3 Photographs taken of Board, Staff, and all together

III. Public Comment, Limited to 3 minutes each or 15 minutes total - none

IV. Consent Agenda. Items to be approved with one vote unless a Board Member wishes to remove an item from this Agenda for discussion and a separate vote.
   a. Approval of Board Meeting Minutes March 15, 2023 (see attached) - motion made and approved

V. Other Voting Item
   a. Voting on new Secretary and Gloria Beverage has offered to be the Secretary - motion made and approved

VI. Board of Trustees - Discussion Items
   a. Arts & Cultural Guide - distribution status – Darci Frank - Darci passed around copies
   b. Good News – Barbara - Received a lovely email from Anne Brown from the Auburn Symphony and she was thrilled to see their concert master on the cover of the Arts and Culture magazine. Had a meeting Monday with Nicole Hinkle and she was very impressed with the magazine. Jacob will be a judge at the Feats of Clay, Clay Day in Lincoln. We’ll do an interview with Good Day Sacramento on Thursday, May 4.
      i. B.Burge in the meeting with Nicole discussed our cycle that is every three months, and we thought it was a requirement by the County and discovered it was not, it only matched when we receive funds. Nicole thought that twice a year would be fine, so every six months. D. Frank, would a new grants person be available to help grantees write their grant requests with ACPC? P.Storm suggested doing Zoom meetings to do this training.
      ii. B.Burge we are tightening up the Grant Application to explain up front what we require from grantees in order to receive funds.
iii. Unity Lewis - Working with the Florin Road Beautification Project. Had an interview recently on Meet the Artist.

iv. Delgreta Brown – Attended the California for the Arts day-long seminar and the State and Local Partners meeting with Barbara Burge, and learned from Josie Miller, California Arts Council who explained the funding cycle opened this Monday, and will be closing June 5, with funding to be announced in August.
   1. Learned a week ago she will be taking over the fine arts exhibitions for Cal Expo State Fair! Will be in a group exhibition in SF - Tending Gardens/Fertile and a culinary event, TASTE.
   2. Delgreta has agreed to organize the Poetry Out Loud next year.
   3. Delgreta - Attended a seminar on Equity Grant Making - how to understand and write a grant application, what it takes to apply effectively.
   4. Delgreta asked that we make an effort to attend the Calif Arts and Culture Summit next year.

c. Committee Reports and Informational Items
   i. Cultural Mapping Study Recommendations Report – D. Frank
      1. Twiana has offered to lead the start of the five-year plan for the implementation of the Cultural Mapping Study recommendations. We want to make sure we follow-through on some of the items in our five-year plan. Barbara is hoping to obtain funding for more staff, one of whom will help Twiana.
      2. if anyone is interested in helping, please let us know.
      3. June 5 on Zoom to present the findings, 12-1:30
      4. January date in person
   
   ii. AEP6 Study Update – D. Frank - Please contact organizations from the list I sent to the Board - If you know of anyone who can do a survey, please let me know.

   iii. Arts & Culture Magazine – D. Frank – J. Carnathan has done a good job distributing, and the online edition has gone out. We increased the amount distributed by mail from 5,000 to 10,000. In a couple of months we’ll be looking for advertisers for the fall issue. Please approach people you think might be interested.

   iv. Marketing and Media Update – Patrick Storm - Upstate Creative Corps, still looking for one more judge, still on track to close on April 28. The ceiling fell down in the State Theater in Auburn so it will be closed for quite awhile for repairs.

   v. Twiana Armstrong-Bryant – 40th Year Celebration update - Reception will be at Blue Line on August 21 to celebrate the 40th Anniversary of ACPC and to recognize 40 icons. Will recognize them during the 40 days up to
this event. Please block 3:00 p.m. to 9:00 p.m. for setting up and breaking down. All the supervisors will be invited.

vi. Jim Carnathan – Outreach report – Calendar of Events - We’ve received 636 AEP6 surveys, with eight more potential events. Need help May 6th, 4-8:00 p.m. at Rocklin’s 130th Celebration event on the same day as Lincoln’s Clay Day. Will need surveys, cultural guides, clip boards.

1. Jim Carnathan - ACPC has been promoting Sun City Lincoln Hills activities that are open to the public and it’s been noticed at SCLH that new faces are showing up.

vii. Activity Book – Darci Frank & Gloria Beverage – Will be printed on recycled newsprint and will have puzzles, coloring outlines donated by local artists, will not be dated, can be handed out at events, at schools. Will cost bout $700 for 5,000 books. Already have several artists donating, and it will include a scavenger hunt throughout the county, focused on family activities, may be called Create and Discover, or Curiosity Guide. It will also be online to reach a wider audience.

viii. Darci Frank - April is Arts and Education Month, flag for next year. P. Storm said this will be a good opportunity to partner with local libraries.

VII. Managing Director Report – Barbara Burge

a. We are now interviewing a grant person. Candidate has an extensive governmental background that will be helpful with our own grant requests. I recently met with Gloria Stern and Nicole Hinkle and they were very pleased to learn we will be seeking other funding than Placer County. Will start with the state and local partner grant.

b. Update on meeting with Nicole Hinkle on our grant process. Gloria Stern has a personal list of grant sources she will share with us and will meet with our grant person to fill her in. Nicole had good suggestions to improve our grant request so that it will be in line with County’s requirements, and she will attend the next grant meeting to observe the scoring process.

c. Barbara encouraged everyone to send ideas that we can do in the future.

VIII. Adjournment

Meeting Adjourned at 7:23 p.m.

NEXT MEETING May 17, 2023 – Zoom 6:00 p.m.