



## BOARD MEETING NOTES

Board of Trustees Meeting

**Wednesday, November 16, 2022 – 6:00pm, Zoom Meeting**

- I. **Call to Order/Welcome:** B. Burge (Chair), convened at 6:03 p.m.
  - a. **Present:** Twiana Armstrong, Gloria Beverage, Barbara Burge, Darci Frank, Catherine High, Unity Lewis, Jacob Stevens, Patrick Storm, Barbara Wauters, Mark Salinas, and Gretchen Boyce from Forecast.
  - b. **Excused:** Julie Gilmore, Tiffany Walker, and Gabe Gonzales.
  - c. **Absent:** Delgreta Brown
- II. **Additions to Agenda:** B. Burge, See Good News, item V. c.
- III. **Public Comment,** Limited to 3 minutes each or 15 minutes total: None
- IV. **Consent Agenda.** Items to be approved with one vote unless a Board Member wishes to remove an item from this Agenda for discussion and a separate vote.
  - a. Approval of Minutes October 19, 2022, Board Meeting TA moved to approve/approved
- V. **Board of Trustees - Discussion Items**
  - a. **Arts & Cultural Guide distribution status** – Darci Frank – Thanks to everyone, we only have 30 bundles left in storage, let me know if you need more.
  - b. **Budget – Accounting Expenses** – Barbara Wauters – There was a change in the accounting expenses, we’ve used this same accounting firm for many years, 5 to 7 years and they’ve done our audits and forms for IRS every year. They sent a notice saying that charges are going up – the form 990 went up to \$3K, the financial review \$5K (actually down, not up from \$6K). We are due to another audit so there will be an expense for that. BB many accounting firms are not taking on new clients, so at least for this cycle we should stay with them. Anyone have any questions or suggestions? BW our returns are information returns but a CPA must be careful to make sure there is full disclosure of all the different \$ we receive to preserve our nonprofit status. I recommend we stay with them. No comments
  - c. **Next Meeting Date December 21, 2022** – BB This is four days before Christmas, suggest we go dark for December and start up in January. TA great suggestion.
    - i. BB – Good News - I did speak at the Rotary group meeting in Auburn, they asked good questions, and they now understand what we do. A participant who we gave \$ to gave us good props. Got a call from the Superintendent of Schools in Colfax who reached out to us - he is looking for a “paid after school art instructor for K-8” and a

daytime paid art teacher, certified. People are hearing what we are doing and they are listening. They loved your magazine Darci.

- ii. BB Good news - we've been looking for a treasurer. A board member said he would take it on in December – Unity Lewis – while he continues to look for a permanent person.
- iii. We have hired a part-time outreach person, Jim Carnathan. He's a well-qualified retired executive/ceramicist, who is enthusiastic and excited to work with ACPC. Darci has met with him, so we are going to get started again with outreach. TA thanks for this, and thanks to Darci and Patrick for all your work.

## **VI. Managing Director Report – Barbara Burge**

- a. **California Arts Council Meeting 11/14** - Data Review from state and local partners – BB attended as a listener and will explain important news in closed session. What was great was all the No CA state and local partners are thinking of doing some of the things we are already doing and that they haven't even started yet.

## **VII. Committee Reports and Informational Items**

- a. **Cultural Mapping Study Update, Final Version, Part 1** – Forecast, Mark Salinas, Gretchen Boyce. Mark – We are excited to share this info and turn it into action. Mark went through their extensive report and explained it contained a wealth of information which will enable ACPC to better target their audience depending on needs. The interviews were 50-minute telephone, with non-arts agencies that serve underserved groups, and public reaching county agencies to get an idea of who they see as underserved communities. BB this lines up with the CAC work/equity practices they do, how much we have already accomplished and they were still asking questions. TA overwhelmed with the information that validates the work that we do. A lot of info and a lot of directions and looking forward to what we do in the future. It helps us out front with the data that others will also want. Great job. DF thanks to this huge amount of exciting information which shows how important our work is. Mark commented that in the 1-on-1 interviews a lot of props went to the ACPC for doing this work. You now have power words to make your power work statement. TA would love for us to put something on the calendar in Jan. to present to the county. BB based on the meetings I've been attending; we should do a break-out meeting with the county. DF could Mark present to the county? Mark - we are available for this.
- b. **Aep6 (American for the Arts Survey)** – Darci Frank – We are off and running, rolling out surveys at events, we are nearing completion on organization, need more suggestions, need more volunteers, using Jim Carnathan already. BW have you worked with hip hop congress? BB we have given them grants, a podcast for youth and have names to reach out to. DF will contact them again.
- c. **Upstate California Creative Corps Update** – Patrick Storm – We have a listening session on Monday at Blueline at 11:00 a.m. Upstate at Blue Line similar to what Mark has done to uncover underserved communities, zoom

option available too. DF encouraging local civic leaders to attend, BB Janet Nichols is also encouraging their artists to participate.

- d. **Marketing and Media Update** – Patrick Storm – Had two more interviews this week, Good Day Sacramento, “Seussical the Musical” at Auburn State Theater with some of their actors, then to RTAA in Roseville helping to promote their Champagne Gala. They have a beautiful theater, and they are supportive and a wonderful connection with the media. Links on YouTube page too. Did a count and over the last 4 years, we’ve done 98 interviews/media stories that have been captured on YouTube.

VIII. Adjournment 7:05 p.m.

Next Meeting December 21, 2002, Zoom 6:00 p.m. [Did not hold a December meeting]

Closed Session to follow, all Board Members, Patrick Storm, Darci Frank, Catherine High, and Barbara Wauters only