



Board of Trustees Meeting Minutes
Wednesday, September 21, 2022 – 6:00pm, Zoom Meeting

- I. Call to Order/Welcome: Barbara, Julie, Unity, Twiana. Meeting call to order and lead by Twiana
- II. Additions to Agenda: Committee Report on 40th Anniversary
- III. Public Comment, Limited to 3 minutes each or 15 minutes total: Welcome Gloria Beverage, Delgreta Brown, prospective Board Members, and Barbara Wauters, book-keeper.
- IV. Consent Agenda. Items to be approved with one vote unless a Board Member wishes to remove an item from this Agenda for discussion and a separate vote.
 - a. Approval of Minutes June 21, 2022, Board Meeting
Motion by Unity Lewis, all approved
- V. Board of Trustees - Discussion Items
 - a. Update on Scope of Work revision – completed, signed, acknowledged, and delivered to Placer County - Twiana reported met with Gloria Sterns, ED Rep and Admin Rep Nicole. Additional scope of work approved and contract amended.
 - b. Update on banking – Barbara shared that Julie took the lead. Julie, Barbara, and Twiana are signed, completed documents, and accounts set up at Umpqua.
 - c. 2022/2023 Budget will be presented at the October meeting.
 - d. No Fall Outreach – searching for outreach lead. Twiana asked that if anyone knows of a person to recruit. Need to a person who takes initiative, self starter who will be the “face” of ACPC. Roles and responsibilities outlined for the position. Twiana requested Patrick and Darci send key events coming up be sent to the Executive Committee. Unity requested that the job description be shared with the Board. The information may be on the website, Patrick noted there was an ad on Facebook that can be re-posted. Darci will find paragraph from Arts Scene previously sent, and share with the Board.
 - e. Board Recruitment Update – Twiana Armstrong-Bryant. Twiana also meeting the prospective candidate Stacey. Appreciate Gloria and Delgreta attending meeting. Need Board member with budget expertise to fill Treasurer position.
- VI. Managing Director Report – Barbara Burge

- a. Executive Team – restructuring executive director position to independent contractors - Barbara, Twiana, and Julie, and Jim met to discuss a new structure with three key positions:
 - i. Administrator hired – Catherine High filled this position. Excellent experience for the position.
 - ii. Outreach Lead – searching and recruiting will continue.
 - iii. Interim ED – now Managing Director, Barbara Burge is filling the vacancy at this time.

VII. Committee Reports and Informational Items

- a. Social Media – Patrick Storm reported social media very successful. Good Day Sacramento providing lots of coverage, including Auburn Symphony in the Park, Placer Artists Studios Tour, and more. Next week Southside Unlimited interview.

Twiana shared appreciation to Patrick and Darci for carrying on ACPC mission without our Executive Director.

- b. Placer County Arts & Culture Guide, Cultural Mapping Study, AEP6- Darci Frank reported:

Placer County Arts & Culture Guide: thank you - Board Members who helped with leads for advertisers, thank you Patrick and Catherine for assisting with photos and research. Thank you sent to advertisers and artists.

Outstanding response from call to artists for artwork to include in the Guide.

Timeline- magazine reaches mailboxes today and tomorrow.

Digital version being created for release first week in October.

Volunteer distribution - recruited via e-blast and had four responses so far, Board Members encouraged to volunteer to take to a location. Darci will email list of locations, for volunteering. Patrick suggested advertisers commit for two issues at once. Darci shared a couple of advertisers committed for Spring and Fall already next year. Barbara Wauters clarified that we bill twice, advertising commitments made once. Delgreta suggested we reach out to college students and volunteermatch.org to get more volunteer help. Twiana will ask contact at Sierra College for recruits as well. Julie shared as an advertiser a one year commitment is easier. Julie asked if two issues for the guide is efficient, will discuss further with Darci. Barbara clarified two issues is in our scope of work.

Cultural Mapping Study-
Survey data analysis underway

October or November scheduling a presentation from Forecast at Board meeting. Contract for Phase two signed.

AEP6- Arts & Economic Prosperity Study lead by Americans for the Arts: End result of study is ability to advocate for critical arts policy and funding, with data on the economic power that arts and culture provide. Our job includes compiling data for arts organizations in Placer County Massive project need help collecting information. Collecting surveys through April 2023, Twiana suggested Team Giving to help with data collection. Will need on-site attending in-person performance or activity–
Darci Frank

November Arts & Culture Month -

Patrick provided overview: promote what organizations and events are taking place including Nov 10 Cowpoke Fall Gathering and Placer Artists Studios Tour. Highlighting Giving Tues 11/29, And Artist Sunday 11/27. Darci and Patrick will provide tools for organizations to participate in Text to Donate. Twiana asked about proclamation from County Sups for Nov Arts & Culture Month. Will keep this year minimal due to current staffing shortage.

c. Northern California Grants _ Patrick reported coordinator Eliza Tutor will join a future Board meeting to provide report.

c. 40th Anniversary - Twiana reported event will be in May at Quarry Park. She will follow up with Rocklin Parks & Rec for availability and to confirm a date. Recognizing forty icons to celebrate forty years of ACPC. Include acknowledgment of Jim. Working with Unity, Jacob, and Gabe on entertainment. Slating Performance Art for smaller stage, as part of the all day festivities. Will put out a Call to Artists. Tiffany and Twiana will continue to work on the planning. Please share suggestions with Twiana on who to include on the 40 icons.

VIII. Adjournment - Meeting adjourned at 6:59pm.

Closed Session followed.