



MINUTES

Board of Trustees Meeting
Monday, May 20 @ 4:00 pm
Hacker Lab, 4415 Granite Drive, Rocklin

- I. Call to Order at 4:05pm by Susan Hogg
 - a. Present: Susan Hogg, John Marin, Karen Killebrew, Barbara Burge, Lesli Goto, David Kelly, Jim Crosthwaite
 - b. Excused absence: John Kennedy, Ben Newman
 - c. Guest: Twiana Armstrong-Bryant
- II. Additions to Agenda - NONE
- III. Consent Agenda: Motion to approve by John Marin, Second by Karen Killebrew. Unanimous approval.
 - a. Approval of Minutes for April 15, 2019 Board Meeting
 - b. Financial Report (Jim Crosthwaite)
- IV. Action and Discussion Items
 - a. Approval of Draft County Contract for FY 2019/20 and 2020/21 (Two Year Contract)
John Marin made a motion to approve the draft, and to direct staff to notify the Board in advance regarding action on the proposed COLA. Second by Karen Killebrew. Unanimous approval.
 - b. The Board has accepted Anita Menon's resignation. It was suggested that she be asked to continue to be a member of the Grants Committee. Susan Hogg appointed Lesli Goto to serve a Board representative to the Grants Committee. Leslie will remain on the Program Committee as well.
 - c. Note to Board from Executive Director Jim Crosthwaite: The requirement for each County Supervisor to appoint a candidate to the Grants Committee has been removed from the County contract.
 - d. A Grants Committee presentation will be made to the Board in June.
- V. Committee Reports and Informational Items
 - a. Executive Committee – Board Self-Assessment, Karen Killebrew
Susan Hogg thanked Karen Killebrew for designing and circulating the Board Self-Assessment Survey, which will be a useful tool for future Board recruitment. Karen Killebrew will review the documents in the Board Welcome Packet with Susan Hogg and John Marin and present to the Board in June.
 - b. Program Committee
 - i. Gala – Karen Killebrew/Lesli Goto/Jim Crosthwaite: Tickets are now on sale at placerarts.com. The Social Media Campaign is underway. Jim Crosthwait distributed copies of the proposed program. Silent Auction items are being collected, and each Board member is asked to contribute an item. Solicitation of food, wine and beer vendors and sponsors is underway. The VIP Experience will be held immediately prior to the Gala and include access to the performers along with other experiences. Jim Crosthwaite will send Sponsor letters to Board members for use in soliciting event sponsors.
 - ii. Upcoming Events/Calls to Artists – Bored members thanked Jim Crosthwaite for keeping them informed about events. Susan Hogg gave a report on the successful first Granite Bay Studios Tour.
 - iii. Upcoming Outreach events include Placer County Fair and 1st Fridays at the Fountains.
 - c. Studios Tour Committee – Karen Killebrew/Jim Crosthwaite: 85 artists and 5 galleries will participate at 53 locations. Artist Orientations are June 5, 8 & 10.

- d. Bylaws Revision: David Kelly and Barbara Burge have reviewed the Bylaws. David recommends keeping the reference to an Annual Meeting as the meeting when Officers are elected. A reference to meetings and excused and unexcused absences will be added. A folder of Minutes is to be kept at ACPC office. There is a reference to a Youth member on the Board. Revisions will be presented for action at the June meeting.
- e. Fundraising – Jim Crosthwaite would like to see an increased emphasis on commitment to fundraising by the Board of Directors, and development of a Fundraising Strategy for 2020. Approximately \$60,000 annual contribution to the budget is needed. Bob Hilton is currently assisting with fundraising, sponsors for the Gala and advertisers for the Art Guide.
Big Day of Giving brought in \$7800 from over 16 donors. Karen Killebrew would like to see more Social Media promotion of Grantees and children’s’ programs in Big Day of Giving efforts next year. Thank you cards will be sent to donors. It was suggested to use cards printed by local artists for these.

VI. A motion to adjourn was made by John Marin at 6:05pm. Second by Karen Killebrew.

Respectfully Submitted,

Karen Killebrew, Secretary