

Minutes

Board of Trustees Meeting
Monday, May 21, 2018 @ 4:00pm
Hacker Lab, Rocklin

- I. Call to Order/Welcome at 4:05pm by Board Chairman John Marin
Present: Chairman John Marin, Vice Chairman John Kennedy, Susan Hogg, Barbara Burge, David Kelly, Kareen Newman, Treasurer Karl Sense, Jim Crosthwaite (Executive Director). Absent: Karen Killebrew, Cindy Caverly, Lesli Goto, Glenda Gonzales.
- II. Approval of Minutes for March 2018 meeting. Susan H moved, David K second. All ayes.
- III. Additions to agenda. None
- IV. Treasurers Report. Karl Sense presented the latest Budget Dashboard and was satisfied that we were on track to meet all budget numbers for the Fiscal Year 17/18.
- V. Placer County Agreement and FY 18/19 Budget Approval. The draft contract presented by Placer County was discussed and approved. Susan H moved, Barbara B second. All ayes. The preliminary Arts Council for FY 18/19 was presented by Jim Crosthwaite and approved by the Board. Susan H moved, John K second. All ayes.
- VI. The Arts Council Social Media and Marketing policy was discussed and it was agreed that Jim C would meet with our Marketing Contractor, along with Board Members Cindy Caverly and Susan Hogg, to develop a draft policy to present to the Board. This is now schedule for the August 2018 meeting, as a time to all meet was not possible before the July 2018 Board Meeting.
- VII. Membership program discussion. Board directed Jim C to return to the July 2018 Meeting with current and lapsed membership data and a proposal for the future of Arts Council Membership.
- VIII. Jim C reported on the Event Schedule for 2018. The Board recommended that all Board Members receive event reminders on a timely basis. The following events were discussed:
 - a. **Arts Council Event** - "A Night at the Canary Lounge" – Fundraiser and Gala, August 3, 2018
 - b. **Arts Council Event** - 25th Annual Placer Artists Studios Tour (Jim Crosthwaite and John Kennedy)
- IX. John Marin discussed the formation of Advisory Committees within the Board and suggested that a more formal policy would be adopted at the Board retreat in the Fall. John M also announced that Glenda Gonzales would be removing herself from the Board and serve in an advisory capacity, especially in the area of Performing Arts/Theatre
- X. Correspondence – There was no correspondence received to discuss

John M encouraged Board Members to attend and promote events as much as possible, in particular “A Night at the Canary Lounge” and Poetry Out Loud

Adjourn 6:08 pm

A closed session was held at the conclusion of the meeting and Kareen Newman was voted onto the Board.