

# PLACER COUNTY ARTS GUIDE

2019-2020



PLACER ARTISTS  
STUDIOS TOUR  
2019 GUIDE INSIDE....

ANNUAL ART EVENTS

ART LOVER  
*destinations*

ARTISTS SPOTLIGHTS



The Arts Council of Placer County (ACPC), in partnership with Style Magazine, is proud to produce & present the **2019-20 Placer County Arts Guide!**

The Art Guide showcases all artistic endeavors in Placer County—Performing Arts, Language Arts, Galleries, Individual Artists and Makers.

Opportunities are first come-first served. Sponsorships include an ad in the publication  
**Contact us today!**

[executivedirector@placerarts.org](mailto:executivedirector@placerarts.org)

This **Annual Placer County Arts Guide** includes **exciting content** such as:

**Art & Chocolate Tour**, 26th Annual Placer Artists **Studios Tour** with sample **itineraries**, **wine** & art lover *destinations*, special **events**, & fun finds, plus info on Art Galleries & Galas. Special features **highlighting talented artists** whose work is in galleries across the Country!

**As an annual publication, consumers keep this copy in hand to review and revisit throughout the year.**



ACPC is the agency designated to support and spotlight all the Placer County **arts scene** has to offer. By producing this guide, we are providing a tool to support, and enhance art tourism in Placer County!



The **Art Guide**, a 48 page publication, will be **available year round** through our distribution network of Chambers of Commerce, Libraries, Visit Placer Tourism Center, and public facilities. It will also be available on racks in businesses with high traffic in our desired demographic. Locations such as the Fountains at Roseville, Auburn, to North Lake Tahoe.

### Advertising Rates

Premium Positions:

|                    |         |           |         |          |        |
|--------------------|---------|-----------|---------|----------|--------|
| Front Inside Cover | \$1,600 | Full Page | \$1,325 | 1/3 Page | \$ 475 |
| Back Inside Cover  | \$1,600 | Half Page | \$ 725  | 1/4 Page | \$ 350 |
| Page 3 - 1/3 Page  | \$ 525  |           |         |          |        |



**20,000 copies**

As an advertiser you are reaching a **wealthy demographic** & **connecting with your customers** in a new, positive way! At the same time you are supporting the arts in Placer county.

73 % of art collectors are aged 40-69

