

Minutes

Board of Trustees Meeting

Monday, March 19, 2018 @ 4:00pm

ACPC Executive Office, 5440 Park Drive #102A, Rocklin, CA 95765

- I. Call to Order/Welcome at 4:02pm by Board Chairman John Marin
Present: John Marin, John Kennedy, Karl Sense, Barbara Burge, Karen Killebrew, Cindy Caverly, Jim Crosthwaite (Executive Director). Absent: Glenda Gonzales, David Kelly. Guest Lesli Goto.
- II. Approval of Minutes for January 2018 meeting. Tabled to April Meeting.
- III. Additions to agenda. None
- IV. Board Member Applicants. Barbara Burge and Lesli Goto were both present to introduce themselves, give a brief background and both indicated they were interested in joining the Board. Kareen Newman was schedule to also present, but was unable to attend and her presentation was rescheduled to the April 2018 meeting
- V. Karen Killebrew, Cindy Caverly and Jim Crosthwaite all attended the Placer Community Foundation Non Profit Summit. All reported it as a meaningful training seminar, especially the exercise in the art of an organization's "Story" utilized in marketing and Social, Media. There was a discussion on the current Arts Council membership program. Jim Crosthwaite will start looking at options and bring back ideas to the Board.
- VI. Jim Crosthwaite reported on the 2018 Schedule of Events and list of Artist opportunities. Preliminary budgets were also presented for the organization's three events that we will be responsible for organizing and managing, the Earth Day/Sculpture events on April 21, "Night at the Canary Lounge" Fundraiser on August 3 and Gala, and 25th Annual Placer Artists Studios Tour November 9-11.
- VII. Jim Crosthwaite reported on the Placer County contract for FY 18/19. The County is currently in the process of conducting a needs assessment of what the public and arts organizations expect the Arts Council to deliver in regards to our scope of work for the County Contract. Based on the results of this survey, our organization will meet with the County to develop a scope of work for the new contract.
- VIII. John Marin announced that he will begin looking into ad hoc committees of the Board of Trustees. Packets were distributed to all Board Members that included detailed information on contacts for all Placer County Board of Supervisors and their staffs. John Marin stressed the importance of responsibility for each of each of the Board Members to keep the County informed of what is happening with the Arts Council of Placer County . It was moved that a committee would be

formed to discuss a plan for formal interaction with the Placer County Supervisors. Motion by Karen K., second by John K., all ayes.

Adjourn 6:12 pm

A closed session was held at the conclusion of the meeting and Barbara Burge and Lesli Goto were both voted onto the Board.