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PAL January 2017 Newsletter

NEW Members:

Janet Paehlig
Bobbie Powell
Allie Sawyer

Renewing Members:

Mary Tess Mayall
Karen O'Neill

PAL MEMBERSHIP: Who We Are - Placer

Greetings Bob

Our first meeting of 2017 will take place on January 3 at 10:00 AM at the Auburn City Hall located at 1225 Lincoln Way in Auburn, CA on the 3rd floor. Craig Johnson will be our presenter and the topic will be '**Photographing your Art**'. For further detail see below.

It has come to our attention that we have quite a few new members in our group and they have asked about the history of PAL. So starting with this newsletter we are going to have '**Look Back in Time**' which will take a peek at when and how we made PAL what it is today.

Our calendar for 2017 has been completed and we have many wonderful demonstrations and presentations for you. For details see below for details.

Happy New Year!
Diane Friedberg

Artists League (PAL) promotes professional camaraderie, artistic support and exhibit opportunities in partnership with PlacerArts. PAL is a group of active visual artists who meet regularly for presentations and demonstrations on a variety of media and art related topics from award winning professionals.

MEETINGS:

We meet the First Tuesday of every month, alternating from 10:00 am and 7:00pm. Please see our schedule at the bottom of this newsletter.

EXISTING MEMBERS:

Please keep us current with your phone number, home address, and email, by contacting [Carol Grismore](#).

MEMBERSHIP:

If you are new or renewing your PAL participation, make sure to select TWO (2) boxes, the tax-deductible PlacerArts membership as well

PAL Newsletter Editor

PAL Meeting January 3 at 10 AM

Our first PAL meeting of 2017 will begin with Craig Johnson photographer. Craig is going to discuss how to photograph art for online submissions and reproduction. He will address

- Digital photography terminology
- Lighting and setup of the artwork
- Equipment and settings
- Software
- The process - cautions and considerations
- Professional resources

Even though Craig is currently in the digital age, he started film. To him, the process was only half done when the shutter clicked. He built a wet darkroom complete with developing tanks and an enlarger. He processed film and prints: processing films, burning, dodging, toning, reticulation, posterization, solarization, and straight prints. He took travel weddings, sports, artisan, and performance arts photographs and then worked in the darkroom to translate the pictures captured moments to encapsulated events. He worked print in black and white, but also did some color photography.

Now his darkroom is dry and electronic, but many of the same techniques are there: burn, dodge, posterize, solarize, reticulate and many more effects that bring a more graphic look to the "straight" photos. Craig still manipulates his images to varying degrees to achieve an effect that he feels is more pleasing, perhaps even more true, than the original image.

Craig comments that many times artists have difficulty getting into shows because they do not have a digital image of the work. He has started a service in his home to provide the artist with a digital image, so that they can enter their artwork in shows, build web sites, and create portfolios.

as the
 supplementary
 participation fee- \$20
 Placer Artists
 League. Both boxes
 need to be selected.
 Thank you.

Craig has started to produce art books, primarily catalogs of juried shows, but also for organizations. His wife and he also publish travel books of some of their own adventures. The publishing on demand industry has made it possible to self-publish at a reasonable cost. These books are available through Amazon.

PAL News and Events

Save the Date for the 2017 PAL Open Juried Show - This year we have set our Open Juried Show to take place May 26 through June 12 at the General Gallery. We plan to have submissions done online. Frank Ordaz will be our juror. We will need volunteers to help us out.

PAL Facebook Page - To keep up-to-date on the happenings of PAL and fellow members check out our Facebook Page - [PAL Facebook Page](#).

MaryTess Mayall - is one of 20 artists participating in the 30x30 exhibit at Blue Arts. The exhibit will be on display until January 7th.

Johans Stafford has 3 pieces of artwork on display at the SIP Wine Bar.

Please let us know where to find your art, promoting artists is what we do! To get your information in PAL Newsletter, please send an email to Diane Friedberg LOPDianeF@gmail.com before the 20th of the month.

A Look Back in Time

Did you know that PAL's prior name was '*The Placer Arts League*'? Did you know PAL has been in existence for 59 years, in one form or another, since 1958?

The organization started when Barbara Benhardt moved to Auburn. She found there was no active artist's group in the area. It was then that she decided to create

a small group of artists for painting, critiques and shows. There were about 30 members who met weekly for art lessons and shows in the "Old Cow Barn" at the Fairgrounds. It was in September 1959 that this same group had their first show in the Old Winery Building in the Bernhard complex located off Auburn-Folsom Road in Auburn.

The artists continued as a loosely knit group until 1971 when a more formal organization was formed with by-laws, elected officers, and committees. The newly reorganized art league had its first meetings in the Stella Irving Wing at the Reardon Park in Auburn. In 1979 PAL became a Non-profit organization with the IRS.

We do know there is confusion about the relationship between PAL and Placer Arts Council of Placer County (doing business as PlacerArts) was established in 1982 and was granted a non-profit status 501(c)3 status by the IRS in 1985. PlacerArts serves all of Placer County including the surrounding areas within Roseville, Auburn, Rocklin, Granite Bay and Lincoln and even to North Lake Tahoe.

In 2006 PAL members voted to merge as a committee with PlacerArts. This would allow PAL to continue as a non-profit organization under the umbrella of PlacerArts. Angela Tahti was the executive director of PlacerArts at the time. Joyce Williams, Kathy Randall, Joanne Johnson, Linda Baugh, Pam Cushman, BK England, Patricia Pieropan Dong, Molly Moore and Dale Ryder were some of the members who serve what we call today the '*PAL Steering Committee*'. The 'Committee' structure has designated a Program chairperson to oversee the program; a PAL membership coordinator, PAL newsletter Editor, PAL Open Juried Show Coordinator(s) and Manager of Umpqua Bank. Discussions include the scheduling of presentations and demonstrations, Open Juried Shows, Membership Shows. Also membership programs and newsletter items are discussed. Soon after, PAL changed its name from *Placer Artists League* to the *Placer Artists League*. Because we are a program of PlacerArts we pay our PlacerArts membership in addition to our PAL membership.

Classes and Education

Jim Lee - Open enrollment for classes in the first quarter of 2017. This is a first-come, first-serve invitation. Tuition is \$250 (\$100 is non-refundable, the balance becomes non-refundable two weeks prior to class). Classes are limited to 10 students. Each class is 20-hours (spread over three sessions) of hands-on instruction of sculpture.

human form in water-base clay. This includes lectures in bond structure, anatomy, emotion and gesture. Class details: January "Portrait" Class, Jan 21st, 22nd & 11th; March "Portrait" Class Mar 4th, 5th & 25th; April "Portrait" Class, Apr 8th 29th. Contact Jim at 916-878-0993 or go to the website

www.clayheadsculptures.com.

Please find more information about these and many more classes offered in our linking [here](#).

Exhibits

The Crocker-Kingsley Exhibition, held by the Blue Line Art Gallery. This show first juried in 1940, a tradition that continues to the present day. 2017 marks the 77th show and will be exhibited at Blue Line Arts Gallery. Past exhibitors have included premier names in American and California art, including Robert Arneson, Kathryn Ball, Elmer Bischoff, Fred Dalkey, David Gilhooly, Ralph Goings, Gregory Kondrachine, Roland Petersen, Mel Ramos, Ruth Rippon, Fritz Scholder, and Wayne Thiebaud. This year's exhibition will include 60 works of art, all of which will be exhibited at Blue Line Arts in Roseville. The exhibit is on display from January 13th, 2017 - February 12th, 2017. Please link here for more information <http://www.bluelinearts.org/wp/wp-content/uploads/2016/05/Crocker-Kinglsey-Prospectus.pdf>.

12th Annual Juried Fine Art Exhibition of Animal Themed Artworks - Lo Sacramento Fine Arts, 5330-B Gibbons Dr., Carmichael, CA 95608. Exhibit open January 3 to 29. Please call 916.971.3713 for more information. Gallery is open 10 AM to 7 PM, Tuesday, 11 AM to 3 PM Wed-Fri. Extended hours Saturday and Sunday 10 AM-5 PM.

Calls

Elk Grove Fine Arts Center's 5th Annual Open Fine Arts Competition to be held on March 4th, 2017. Entries close on February 4th, 2017. The juror is D. Oldhewer Neath, Art Curator for the annual public television station KVIE's Art Auction, a member of Archival Framing and Gallery in Sacramento. To apply, go to our website at [www.elkgrovefinearts.com](#).

elkgrovefineartscenter.org and click on the Event link "Competition" to access the form, pay fees and submit jpg's of your submission, all online. Or, you may come to the art center, located at 9080 Elk Grove Boulevard on Wednesdays-Saturdays 11:00 am - 4:00 pm to apply in person. You will need to bring in a cd disc with your artwork (no larger than 300dpi) if applying in person. For your convenience we are attaching an entry form with this email. You may enter up to three pieces \$15 per entry (non-refundable), and entries are due by February 4th, 2017. The reception for the competition will be from 5:00 - 8:00 pm on March 4th, 2017.

Northern California Arts, Inc - Aspiring Artist Debut 2017 - A free art exhibit open to new artists who have never shown in a juried exhibition. January 31-February 19, 2017. Hand deliver art work, Saturday, January 21, 11 am-3pm. Limit one work, no entry fee. Show Chair: Sally Durante (916) 202-6367 or email sdurante24@yahoo.com. For more information, refer to the [Prospectus at SacFineArts.Org](#).

"To the Touch" asks artists to submit an original piece of art that highlights their love for all things soft and luxurious. Fur, feathers, pillows--these are just a few items that encourage viewers to touch, tickle, and dream. Artists are asked to create work that looks soft to the touch and can be created of soft materials or depict objects and surfaces. Deadline to enter is Tuesday, January 24th. Opening reception is Saturday, March 18th at the Blue Line Gallery in Roseville. To apply please [here](#).

"Off Center" Blue Line Arts is proud to present Off Center, a brand new international ceramic art competition for 2017. This year, they are honored to have such illustrious ceramic artists, Sandra Simon and Robert Brady, as their judges. Deadline to enter is February 23. To apply please link [here](#).

"RFA 2017 Juried Art Show" Rocklin Fine Arts has announced their Juried Show scheduled for February 4 and 5, 2017 at the Garden Room, Rocklin Event Center. Artist Reception is Sunday, February 5 from 3 to 5 pm. Deadline for entry form is January 30, 2017. Receiving is Thursday, February 2 from 3 to 6 pm. For entries and more information: www.rocklinfinearts.org.

PAL Activity Calendar

We are excited about our 2017 Placer Artists League program. We have many excellent artist demonstrations, studio tours, and critique sessions planned. Be sure and mark your calendar.

advance for these dates!

We meet the first Tuesday of Every Month as scheduled below.

January 3 at 10 AM	Craig Johnson, Photographing your art for online submission and/or reproduction	Auburn City Hall 1225 Lincoln Way Auburn
February 7 at 7 pm	Patty Pieropan-Dong Oil or Watercolor Demonstration	Image Pathways 461-2 Main Street, Newcas
March 7 at 10 AM	George Allen Durkee Oil Demonstration	Auburn City Hall 1225 Lincoln Way, Auburn
April 4 at 7 PM	Mary Tess Mayall Social Media 101	Image Pathways 461-2 Main Street, Newcas
May 2 at 10 AM	Rudy Browne Formal Critique Session	Auburn City Hall 1225 Lincoln Way, Auburn
June 6 at 7 PM	Anthony Maki-Gill Ceramic Demonstration	380/390 Racetrack Street Auburn
July 4	No Meeting	
August 1 at 10 AM	Crocker Museum Visit	Crocker Museum 216 O Street, Sacramento
September 5 at 7 PM	Noel Sandino Printmaking Demonstration	Image Pathways 461-2 Main Street, Newcas
October 3 at 10 AM	Mya Louw Acrylic demonstration and Salad Buffet Lunch	8799B Auburn Folsom Roa Granite Bay
November 7 at 7 PM	Maggie Shane Acrylic demonstration	Image Pathways 461-2 Main Street, Newcas
December 5 at 11 AM	Holiday Luncheon and Volunteer Acknowledgement	TBD

We need your input and would welcome you on the leadership team. Join our Sub-Comm group, meeting "Third Monday" at 1:00 in the Newcastle Packing Sheds Artists Studios.

Umpqua Gallery

The Placer Arts League (PAL) program manages the gallery at the Umpqua Bank, 571 5th Lincoln, Ca. Currently there is a PAL Membership show at the gallery which will be on display January 12.

PAL 2017 Steering Committee

MaryTess Mayall*	Chair	916-223-4531	<u>MaryTess14@gmail.com</u>
Carol Grismore	Membership	415-806-3218	<u>cgrismore@hotmail.com</u>
Diane Friedberg	Open Juried Show	530-268-1383	<u>clubfred1@yahoo.com</u>
Gia McNutt*		916-502-5311	<u>gia@team-sos.com</u>
Diane Friedberg	Newsletter Editor	530-268-1383	<u>clubfred1@yahoo.com</u>
Amy Newson*	Umpqua Bank Venue Manager	916-663-9697	<u>amysartfuldesigns@yahoo.com</u>
Pat Stoddard-Aragon*	Umpqua PAL Membership show Manager	530-503-5779	<u>grayrockstudio@yahoo.com</u>
Pat Lucas, Sandra Main*, Jan Miller*, Kathy Randall, Rick Watson*, Joyce Williams*	Members at Large		

The PAL Steering Committee meets the "Third Monday" of every month, at 1:00 pm, at the Ne Packing Shed Artists Studio, at 455 Main Street, Newcastle, Ca. All members are welcome to
* PAL Steering Committee Voting Members

Other Useful Links

[PAL Website](#)

[PAL Newsletter Archives](#)

[PlacerArts Website](#)

[PlacerArts Artist Directory](#)

[PlacerArts Call to Artists](#)

[California Arts Council](#)

[Blue Line Arts](#)
[Sacramento Fine Arts](#)
[General Gomez Art Center](#)
[Art League of Lincoln](#)

See what's happening on our social sites:



PlacerArts, 910 Lincoln Way, Auburn, CA 95603

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