



24th Annual
PlacerArts Studios Tour

FRI
SAT
SUN

November 10-12, 2017



ACROSS PLACER COUNTY • 10AM-5PM • OPEN TO ALL AGES

FREE • GET THE GUIDE • PLACERARTS.ORG • 530.885.5670

February 1, 2017

Dear Friend of the Arts,

PlacerArts invites you to join us as a sponsor of the Placer Arts Studios Tour to be held November 10 – 12, 2017.

The Placer Arts Studios Tour, now in its 24th year, is the largest program of PlacerArts. This annual event is a free three-day self-guided driving tour of Placer County artists showing and demonstrating in working studios. On the 2016 tour, 77 varied artists in 40 locations participated, ranging from young emerging artists to veterans, creating works of art in watercolor, acrylic, oils, ceramics, wood, metal, sculpture, jewelry, drawing, glass, painted silk, mixed media, photography, furniture and more.

Each year this premiere destination weekend draws county residents and visitors from other areas to studios and galleries from Lincoln, Roseville, Granite Bay and Rocklin to Auburn and Colfax and beyond; and attracts visitors from across Northern California. A goal in 2017 is to add a group of North Tahoe Artists.

As a sponsor, you will receive recognition as outlined in the sponsor Information including on the PlacerArts website, *Perspectives On the Arts* magazine (distribution of 5,000) and more. You will be listed or featured in the four-color tour guidebook, with 10,000 printed and distributed. A sponsor roster will be displayed at preview shows and at each participating studio during the tour weekend.

Your sponsorship investment in the Placer Arts Studios Tour helps make this program possible. Among the costs your sponsorship assists in supporting are: design and production of the guidebook and printed materials, advertising and marketing, rent of the primary preview show venue (displaying a work from each of the participating artists), tour signs and the program coordinator.

Your sponsorship is tax deductible to the extent allowed by law.

Thank you for your consideration and support of PlacerArts and the 2017 Placer Arts Studios Tour. For further information, contact Janet Paehlig, Sponsorship Committee Chair, at 530.823.1444, or cell 408.888.4580 (no text please) or by e-mail at janet@tenajcreations.com

Bob Reich
Executive Director
PlacerArts

Janet Paehlig
Sponsorship Committee Chair
2017 Placer Arts Studios Tour